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## Denver Comic Con Announces 2017 Event Dates

**DENVER – July 28, 2016** – Denver Comic Con (DCC), Denver’s largest consumer convention and program of education-nonprofit Pop Culture Classroom (PCC), announces the dates for the 2017 convention as June 30 – July 2, 2017 at the Colorado Convention Center. Tickets will go on sale this fall.

In 2016—the 5<sup>th</sup> year anniversary of the event—Denver Comic Con saw attendance of over 114,900, making it one of the largest comic conventions in the nation. Guests like comic book legend Stan Lee, *Game of Thrones* star Lena Headey and 80s icon Ralph Macchio, helped Denver Comic Con become one of the most attended pop culture conventions in America.

“2016 was a blast, and of course the growth of the event is exciting. It’s an honor to be able to bring such popular guests, comic artists and programs to the Denver community. We’re already working to make the 2017 line-up the best yet,” said Christina Angel, Convention Director.

Denver Comic Con’s popularity is also due in part to its robust schedule of programming—more than 300 hours of panels during which artists, creators, celebrities and industry experts talk about their craft and their creations—as well as its family-friendly mission and environment. The largest portion of the show floor, more than 9,000 sq. ft., is dedicated to teens and children with activities designed to engage kids in education through pop culture.

For more information, please visit [www.DenverComicCon.com](http://www.DenverComicCon.com) and [www.PopCultureClassroom.org](http://www.PopCultureClassroom.org).

### **About Pop Culture Classroom**

Pop Culture Classroom (PCC) is a charitable organization that educates through alternative approaches to literacy, learning, and character development. PCC creates programs for underserved students, schools and communities via comic books, graphic novels, and related media. PCC is the organizer and producer of Denver Comic Con. For more information, visit [www.popcultureclassroom.org](http://www.popcultureclassroom.org).

### **About Denver Comic Con**

Denver Comic Con is Denver’s premiere pop-culture fan experience, covering the worlds of comic books, film, and related media. It is also an extension of and an awareness builder for its parent organization, Pop Culture Classroom. For the latest news and information, visit [www.denvercomiccon.com](http://www.denvercomiccon.com).

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