



FOR IMMEDIATE RELEASE

Denver Comic Con Announces Artist Valley Lottery New, up-and-coming artists to be showcased at annual event

DENVER – February 12, 2018 – [Denver Comic Con \(DCC\)](#), the multimedia pop culture fan event and program of [Pop Culture Classroom](#) announced today the launch of the 2018 Artist Valley Lottery.

The Artist Valley Lottery is a way to provide up-and-coming artists the opportunity to display at Denver Comic Con, June 15-17, 2018, at the Colorado Convention Center. Eligible lottery applicants will be allowed to skip the waitlist and purchase Artist Valley table space at the event.

“We’re pleased to be able to offer this chance to showcase the best up-and-coming artists out there,” said Liz Jaite, Exhibitor Services Manager. “It’s just one more fantastic addition to this fun, family friendly event and a great way to celebrate talented, lesser known artists.”

Interested artists may apply at <http://denvercomiccon.com/artist-valley-lottery/> from February 9 through March 11, 2018. From the list of all eligible lottery applicants, artists will be randomly selected. The winners will be notified on March 14, 2018.

For more information about Pop Culture Classroom, Denver Comic Con or ticket information, visit www.PopCultureClassroom.org or www.DenverComicCon.com.

About Pop Culture Classroom

Pop Culture Classroom (PCC) is a Colorado-based nonprofit organization that develops classroom training tools that uses comic books, graphic novels and related pop culture media to create educational engagement with students and places them on the path to lifelong learning. PCC is the organizer and producer for the DCC. www.PopCultureClassroom.org

About Denver Comic Con

Denver Comic Con (DCC) is a 3-day, family-friendly pop culture fan extravaganza, featuring the best in pop culture entertainment. DCC is a program of the Colorado nonprofit Pop Culture Classroom, whose mission is to inspire a love of learning, to increase literacy, celebrate diversity and build community through pop culture education. www.DenverComicCon.com

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